

## CAMPUS AMBASSADOR PROGRAM

*Become the Leader of your College*

*Become a part of our entrepreneurial community and make a difference!*

First of all, campus ambassador role in college is very important for the students (who want to do something different like a HERO), Campus Ambassadors are students who provide face-to-face training and support on Institute campuses. Garbatic Campus Ambassador Program (CAP) is an exclusive opportunity for college students to gain valuable experience of being an ambassador in their college.

### ✓ **Why become CA?**

- ★ Improve your skill set : Enhance your communication and managerial skills
- ★ Increase your contacts : Interact with people coming from diverse fields across the country to develop your network
- ★ Enhance your image : Be associated with Central India's largest science and technology festival *NIRMAAN* and lead your college to a promising future
- ★ Become the Leader of your College : An opportunity to represent your College at a higher level

### ✓ **Responsibilities**

- ★ Publicity: Displaying posters of NIRMAAN 2K19 within 2-3 days of receiving them on college bulletins and notice boards
- ★ Organize Events: Organizing Presentation session in your college under the guidance of NIRMAAN, SMEA SISTec
- ★ Social Media: Publicizing the event NIRMAAN on various Social media platforms like Facebook, Twitter, Instagram, whatsapp by sharing the posts of NIRMAAN
- ★ Publicity of NIRMAAN 2K19 by sending route mails and messages on college WhatsApp groups along with visual presentation of the event through posters, fliers etc.
- ★ Be the Leader be the face of NIRMAAN, SMEA feel the pride and honor of being the leader of champions

### ✓ **Incentives**

- ★ Prizes and Certificates Win prizes and level-wise certificates
- ★ A Certificate of Appreciation Authenticating your work as a CA. An Opportunity to win exciting goodies
- ★ Boost your managerial and communication skill set
- ★ Profiles Of CA'S will be featured in the search results when Companies search for specific Domain
- ★ Free entry to workshops for top 10 College Ambassadors
- ★ Free accommodation to top 30 College Ambassadors at NIRMAAN 2K19. Terms & Condition Apply

✓ **Terms and Conditions:**

- ★ The Campus Ambassador program is only for college students.
- ★ Certificate of Commemoration will only be given to campus ambassadors, if he/she fulfills the necessary criteria, deemed fit by the organizer.
- ★ NIRMAAN, SMEA SISTec will be providing all the publicity material to the respective CAs, but will not be responsible for any extra cost incurred by the campus ambassador.

✓ **FAQs**

Q. Who is a College Ambassador?

A person who is the link between NIRMAAN and your college. She/he will be the first point of contact for the aforementioned responsibilities.

Q. How should I apply?

You will need a Google account to register, and you can find registration button above. Allow popups if asked for. Once you have registered, you won't be able to change your email ID.

Q. How much time and effort would be expected from me?

Basic commitment and sincerity towards the assigned task is expected.

Q. What is the eligibility to become a College Ambassador?

A valid college ID would do.

Q. What kind of events will I be responsible for, as a CA?

Sharing the posts on all social media platforms and the posters on your college notice boards.

Conducting presentation with the help of NIRMAAN, SMEA SISTec in your college.

Q. What do I do if my points aren't updated?

Drop a mail at - **smea@sistec.ac.in**

And feel free to call us

Student Co-ordinator

**Arpit Verma**

**M. No. – 8225918980**

**Registration link: -**

[https://docs.google.com/forms/d/e/1FAIpQLSemcg3w85hw6QaMzaz0eQ52XQQ7cD9rYAffbmBgt0GqH5-v5w/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSemcg3w85hw6QaMzaz0eQ52XQQ7cD9rYAffbmBgt0GqH5-v5w/viewform?usp=sf_link)